

Monthly Link Report

April 2026 | Prepared by SEO Analytics Team

Total Links Tracked

1,248

▲ 12.4% vs last month

Active / Working

1,109

▲ Healthy rate 88.9%

Broken Links (4xx/5xx)

84

▼ 6.7% of total

Redirects (3xx)

55

▼ 4.4% of total

1. Executive Summary

This report provides a comprehensive audit of all internal and external hyperlinks across the website for the month of April 2026. The audit was conducted automatically using our link-crawling pipeline and validated against live HTTP responses. Key focus areas include broken link remediation, redirect chain optimisation, and newly discovered orphan pages. Overall link health improved by **3.2 percentage points** compared to March 2026, driven primarily by the cleanup sprint completed on April 14.

2. Link Status Breakdown

Status Code	Category	Count	% of Total	vs. Last Month
200 OK	Working	1,109	88.9 %	▲ +3.2%
301 Redirect	Permanent Redirect	38	3.0 %	▼ -0.5%
302 Redirect	Temporary Redirect	17	1.4 %	▼ -0.2%
404 Not Found	Broken — Page Missing	61	4.9 %	▼ -2.1%
500 Server Err	Broken — Server Error	23	1.8 %	▲ +0.6%
Total		1,248	100 %	

3. Top Broken Links — Priority Fix List

The table below lists the ten highest-priority broken links ranked by the number of inbound internal references. These should be resolved first to minimise crawl errors and visitor friction.

#	Broken URL	Code	Internal Links	Suggested Action
1	/blog/seo-guide-2024	404	38	Redirect → /blog/seo-guide-2026
2	/products/legacy-widget	404	27	Redirect → /products/
3	/team/john-doe	404	19	Remove or update links
4	/downloads/whitepaper-v1.pdf	404	14	Re-upload asset
5	/case-studies/acme-corp	500	12	Fix server error
6	/pricing/enterprise-old	301	11	Update to direct URL
7	/careers/senior-dev-2023	404	9	Remove listing
8	/resources/toolkit.zip	404	7	Re-upload or remove
9	/blog/category/news	500	6	Fix server error
10	/contact-us-old	301	5	Update to /contact

4. Redirect Chains & Loops

Redirect chains slow page load and dilute link equity. The following chains were detected this month and should be collapsed to a single direct redirect.

Origin URL	Chain	Hops	Final Destination
/old-home	/home-v1 → /home-v2	2	/
/shop	/store → /products-v2	2	/products/
/about-us-old	/about-v1 → /about-v2	2	/about/
/faq-old	/faq-v1 → /faq-v2 → /faq-v3	3	/faq/

5. External Link Summary

Domain	Link Count	Status	Last Checked	Notes
wikipedia.org	42	● Active	Apr 21, 2026	All links healthy
github.com	31	● Active	Apr 21, 2026	2 repos deleted

Domain	Link Count	Status	Last Checked	Notes
docs.google.com	18	● Active	Apr 20, 2026	Requires login — review
medium.com	14	● Active	Apr 21, 2026	3 paywalled articles
techcrunch.com	11	● Active	Apr 21, 2026	All OK
old-vendor.com	7	● Broken	Apr 19, 2026	Domain expired
researchgate.net	6	● Active	Apr 20, 2026	Slow response time
twitter.com	5	● Caution	Apr 21, 2026	Some accounts suspended

6. Recommendations & Next Steps

■ High Priority

- Fix or redirect the 61 pages returning 404 — start with those having 10+ inbound links.
- Investigate and resolve 23 server errors (500) to prevent further crawl budget waste.

■ Medium Priority

- Collapse the 4 identified redirect chains into single-hop redirects.
- Review and replace the 3 external links pointing to the expired old-vendor.com domain.

■ Low Priority

- Audit the 5 paywalled / login-required external links and assess if alternatives exist.
- Add monthly automated alerts for any new 5xx errors using the crawl pipeline webhook.