

CONTENT PLACEMENT TRACKER

Website Content Management Report - Generated: April 22, 2026

24

Total Content Pieces

14

Published

5

In Review / Draft

5

Scheduled / Pending

1. Homepage Content

#	Content Block	Type	Word Count	Author	Last Updated	Status
1	Hero Banner – Main Headline	Copy	120	Priya S.	10 Apr 2025	Published
2	Value Proposition Section	Copy	280	Rahul M.	08 Apr 2025	Published
3	Featured Products Carousel	HTML	—	Dev Team	15 Apr 2025	Scheduled
4	Testimonials Block	Copy	340	Anita K.	05 Apr 2025	In Review
5	Footer CTA Banner	Copy	90	Priya S.	12 Apr 2025	Draft

2. Blog & Article Pages

#	Article Title	Category	SEO Keyword	Pub. Date	Author	Status
1	10 Tips for Better UX Design	Design	UX tips 2025	20 Apr 2025	Neha R.	Published
2	How AI is Changing E-Commerce	Technology	AI ecommerce	22 Apr 2025	Arjun D.	Scheduled
3	Complete Guide to SEO in 2025	Marketing	SEO guide 2025	—	Priya S.	In Review
4	Building Scalable React Apps	Dev	React scalability	—	Dev Team	Draft
5	Social Media Strategy for SMBs	Marketing	SMB social media	28 Apr 2025	Anita K.	Scheduled
6	Case Study: Our 200% Traffic Growth	Case Study	organic traffic	01 May 2025	Rahul M.	In Review

3. Product & Landing Pages

#	Page / Section	URL Slug	Content Type	Priority	Status
1	Product A — Main Landing Page	/products/a	Copy + Media	High	Published
2	Product B — Feature Overview	/products/b/features	Copy	High	Published
3	Pricing Comparison Table	/pricing	HTML Table	Medium	Needs Update
4	Free Trial Sign-Up Page	/free-trial	Copy + Form	High	In Review
5	Integration Partners Page	/integrations	Copy + Logos	Low	Draft

4. Upcoming Content Calendar (May 2025)

Week	Content Title	Channel	Assigned To	Due Date	Status
Wk 1	May Newsletter – Product Highlights	Email	Anita K.	02 May	Scheduled
Wk 1	Instagram Carousel – Design Tips	Social	Neha R.	03 May	Draft
Wk 2	Blog: E-Commerce Trends Mid-2025	Blog	Priya S.	08 May	Draft
Wk 2	YouTube: Product Demo Video Script	Video	Arjun D.	09 May	In Review
Wk 3	Landing Page: Summer Sale Campaign	Web	Dev Team	15 May	Scheduled
Wk 4	Monthly Performance Report	Internal	Rahul M.	28 May	Draft

Notes & Action Items

- Pricing page copy needs updated Q2 figures — assigned to Rahul M. by 25 Apr.
- Hero banner A/B test scheduled for 1st week of May. Variants to be created by Priya S.
- All 'In Review' content must pass SEO audit before publishing.
- Video scripts require legal sign-off 5 days before publishing deadline.
- Content linked to ad campaigns must be tagged in the CMS before going live.

Status Legend

Published	Live on website
Scheduled	Approved, awaiting publish date
In Review	Under editorial/SEO review
Draft	Work in progress
Needs Update	Live but requires revision